Question-led discussion and flipped classroom

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General (for everyone) - all videos are from https://hku.to/Copyright_Classroom

1. “How do I secure the intellectual property of my book? Kindly explain the step-by-step procedure to obtain this security measure and benefits associated with this security measure? How can I obtain this security measure in this time of COVID-19?”

Basics 0:40

2. “How long does copyright last?”

Basics 1:30

Copyright Duration

+ 50 years

then it would be 50 years from the author dies.
- “cap 528” [https://www.elegislation.gov.hk/hk/cap528](https://www.elegislation.gov.hk/hk/cap528)

3. “If the employee of HKBU writes a book and signed a document to consent to have this copyright given to HKBU [or to publisher], could the writer/HKBU allow the 3rd party to use part of the information of the book to publish another article in the media?”

   Basics 1:50

4. “Any copyright issue to note on images used in promotional materials (eg. poster, banner), publications (eg. Newsletter)?” Basics 2:30

   ▶ copyright infringement if consent vs plagiarism if cheating/lying about the source

   Basics 3:00
Teaching and Learning (Trump card!)

5. “What is expected of young children for school projects? How is copyright applied to students for primary and secondary school work?” Learning 0:45

6. “Can we scan the whole book and put it in Moodle for sharing with students in class? Can we show a movie via Zoom for sharing with students in the class?” Learning 1:25
6. “Can we show a movie via Zoom for sharing with students in the class?”
7. “Can text content and/or photo of a book be used in making lecture notes for students under the fair dealing / educational use?”
8. “A faculty member has borrowed a physical DVD from the Library. Will she be permitted to convert the DVD into a soft copy computer file so that she can upload it a cloud for students’ access? Does current copyright allow media shift for this purpose?”

Teaching 0:20
Online copyright and Creative Commons

Creative Commons ("CC"): [https://hk.creativecommons.org/cc-licenses](https://hk.creativecommons.org/cc-licenses)